packaging journal

2027

Editorial & Publishing Calendar

IVW AUDITED · Q2 2026

32,401
Total distributed circulation
10,710 Print **21,691** E-paper
Circulation audited by the IVW

2027 PRINT RUN AND CURRENT RECIPIENTS

10,000
Print run (planned 2027)
Fachpack issue 4/2027: 15,000
22,471 E-paper DE, current recipients as of 20 Oct 2026
11,880 E-paper EN, current recipients as of 20 Oct 2026
Publisher planning / continuously updated from our system

The IVW figure is an audited quarterly value. E-paper recipients are taken continuously from our system and may therefore differ from the IVW figure.

ISSUE 1

04/02/2027

AD BOOKING DEADLINE
12/01/2027

MATERIAL DEADLINE
19/01/2027

10,000 Print run

Food Packaging

TOPICS

Filling & Dosing Technology · Beverage Packaging · Plastic Packaging · Sustainability & Green Packaging · Packaging Materials & Substrates · Pharma, Cosmetics & Chemicals · Quality Assurance · Transport Packaging & Logistics · Food Packaging · Packaging Printing & Finishing

TRADE FAIR SPECIAL

ANUGA FOODTEC · LogiMAT

OTHER TRADE FAIRS

24/02–25/02 · EMPACK Dortmund 2027, Dortmund
26/02–27/02 · ÉDITION SPÉCIALE By LUXE PACK 2027, Paris
09/03–11/03 · CCE International, München
09/03–11/03 · ICE Europe, München
11/03 · Deutscher Verpackungskongress 2027, Berlin

+3 more

ISSUE 2

22/04/2027

AD BOOKING DEADLINE
25/03/2027

MATERIAL DEADLINE
01/04/2027

10,000 Print run

Green Packaging & Sustainability – PPWR

TOPICS

E-Commerce Packaging · End-of-Line & Palletizing · Circular Economy · Plastic Packaging · Sustainability & Green Packaging · Packaging Materials & Substrates · Paper, Board & Carton · PPWR & Packaging Regulation · Recycling & Recycled Content · Packaging Design & Marketing

OTHER TRADE FAIRS

04/05–05/05 · Circular Valley Convention 2027, Düsseldorf
25/05–28/05 · Print 4 All, Mailand
01/06–02/06 · EMPACK Hamburg 2027, Hamburg
02/06–03/06 · CosmeticBusiness 2027, München
14/06–18/06 · ACHEMA 2027, Frankfurt

ISSUE 3

17/06/2027

AD BOOKING DEADLINE
20/05/2027

MATERIAL DEADLINE
27/05/2027

10,000 Print run

Labelling & Marking

TOPICS

Filling & Dosing Technology · Automation & Robotics · Labelling & Marking · Glass & Metal Packaging · Plastic Packaging · Quality Assurance · Recycling & Recycled Content · Smart Packaging · Transport Packaging & Logistics · Packaging Machinery & Technology

TRADE FAIR SPECIAL

automatica

OTHER TRADE FAIRS

29/06–01/07 · All4Pack Emballage Paris, Paris
29/06–30/06 · Plastics Recycling Show Europe 2027, Amsterdam

ISSUE 4

09/09/2027

AD BOOKING DEADLINE
12/08/2027

MATERIAL DEADLINE
19/08/2027

15,000 Print run

Packaging Trends – FACHPACK 2027

TOPICS

Automation & Robotics · E-Commerce Packaging · End-of-Line & Palletizing · Labelling & Marking · Sustainability & Green Packaging · Packaging Materials & Substrates · Paper, Board & Carton · Transport Packaging & Logistics · Food Packaging · Packaging Machinery & Technology

TRADE FAIR SPECIAL

FACHPACK

OTHER TRADE FAIRS

05/10–08/10 · LOUPE Europe (ehemals Labelexpo), Barcelona

ISSUE 5

21/10/2027

AD BOOKING DEADLINE
23/09/2027

MATERIAL DEADLINE
30/09/2027

10,000 Print run

AI & Digitalisation, Automation, Control, Robotics

TOPICS

Filling & Dosing Technology · Automation & Robotics · AI & Digitalisation · Circular Economy · Quality Assurance · Recycling & Recycled Content · Smart Packaging · Software & Machine Vision · Food Packaging · Packaging Machinery & Technology

TRADE FAIR SPECIAL

sps

OTHER TRADE FAIRS

24/10–28/10 · Iba 2027, Düsseldorf
26/10–29/10 · Scanpack 2027, Göteborg
01/12–02/12 · Solids & Recycling Technik 2027, Dortmund

ISSUE 6

09/12/2027

AD BOOKING DEADLINE
11/11/2027

MATERIAL DEADLINE
18/11/2027

10,000 Print run

Pharma, Cosmetics, Chemicals

TOPICS

Glass & Metal Packaging · Plastic Packaging · Sustainability & Green Packaging · Paper, Board & Carton · Pharma, Cosmetics & Chemicals · PPWR & Packaging Regulation · Transport Packaging & Logistics · Food Packaging · Packaging Design & Marketing · Packaging Printing & Finishing

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